# **K&L GATES**



# "BREXIT BITES"

A Brexit would in all likelihood have a significant impact upon intellectual property legislation, much of which derives from the EU. We summarise below the important considerations for organisations looking to protect their intellectual property.

# **Preparing for Brexit: Intellectual Property**

### **REGISTERED TRADE MARKS**

Consider implications of the UK not being part of the European Union Trade Mark System and desirability of national protection for key brand assets

#### REGISTERED DESIGNS

Consider implications of the UK not being part of the European Union Design System and desirability of national protection for key design assets

## **PATENTS**

Review plans for utilising the Unitary Patent System for filing and enforcement, and interaction with existing EPO strategy

# **COPYRIGHT**

Monitor proposals for harmonisation of copyright law and enforcement issues, including progress of digital single market strategy

### **ENFORCEMENT**

Consider impact of Brexit on existing IP enforcement actions (including pending court proceedings, temporary and permanent injunctions and customs actions) and future litigation

### **LICENSING**

Review existing agreements and consider "future-proofing" options, including territorial delineations, treatment of national vs unitary IP rights and dispute resolution mechanisms for UK parties

Tailor agreements which need to be entered into in the next few months to address potential changes in the IP landscape pre and post Brexit

#### IP DILIGENCE IN M&A

Review IP diligence strategy for pending transactions, including options to further diligence national IP rights, query target or seller strategies for unitary patents and review historical and future enforcement activities

# For more information, please contact:

#### Arthur Artinian

+44.(0)20.7360.8207 arthur.artinian@klgates.com

#### **Andrew Gilchrist**

+44.(0)20.7360.8148 andrew.gilchrist@klgates.com

#### **Briony Pollard**

+44.(0)20.7360.8240 briony.pollard@klgates.com

### **K&L Gates Brexit Task Force**

Clients can contact the firm with questions about the consequences of Brexit by email at brexit@klgates.com.

# **K&L GATES**

Anchorage Austin Beijing Berlin Boston Brisbane Brussels Charleston Charlotte Chicago Dallas Doha Dubai Fort Worth Frankfurt Harrisburg Hong Kong Houston London Los Angeles Melbourne Miami Milan Newark New York Orange County Palo Alto Paris Perth Pittsburgh Portland Raleigh Research Triangle Park San Francisco São Paulo Seattle Seoul Shanghai Singapore Sydney Taipei Tokyo Warsaw Washington, D.C. Wilmington

K&L Gates comprises approximately 2,000 lawyers globally who practice in fully integrated offices located on five continents. The firm represents leading multinational corporations, growth and middle-market companies, capital markets participants and entrepreneurs in every major industry group as well as public sector entities, educational institutions, philanthropic organizations and individuals. For more information about K&L Gates or its locations, practices and registrations, visit klgates.com.

This publication is for informational purposes and does not contain or convey legal advice. The information herein should not be used or relied upon in regard to any particular facts or circumstances without first consulting a lawyer.

©2016 K&L Gates LLP. All Rights Reserved.