Sharing Cybersecurity Threat Info With the Government --Should You Be Afraid To Do So?

Bruce Heiman K&L Gates

September 10, 2015 Bruce.Heiman@klgates.com (202) 661-3935

JOHNS HOPKINS Information Security WHITING SCHOOL of ENGINEERING Institute

Security Sec

Why share information?

•Prevention

- Timely exposure of threats & vulnerability
- USG uniquely able to provide threat information/foreign intelligence
- Facilitates effective cooperation on best way to prevent, detect, address potential harm

Protection

- USG can distribute information more broadly
- USG can help mitigate damage

Prosecution

• USG better positioned to investigate, arrest, pursue cybercriminals domestically and internationally



Why not share information?

- Premature escalation
- Lose control of investigation/response
- Invite further attacks
- Reputational harm
- Regulatory enforcement (criminal/civil)
- State Attorneys General actions
- Civil suits (class actions) by those whose data is compromised
- Shareholder suits
- Congressional investigations
- International enforcement



Sources of legal requirements

Federal:

- FTC HIPAA
- SEC
- GLBA

- COPPA
- UCC
- FCRA/FACTA
- FAR

State

- Data breach/cybersecurity laws (47)
- UDAP

Common Law

- Negligence
- Breach of contract

International

- EU (Privacy Regulation)
- Nation states





Types of allegations

•Failure to do what you say

- Deceptive practice
- Intentional/negligent misrepresentation

•Failure to say what you should

• Failure to (timely) disclose material facts

•Failure to do what you should

- Failure to take reasonable security measures (unfair)
- Negligence
- Breach of fiduciary duty/duty of care
- Breach of contract

•Failure to disclose a problem

- Failure to timely notify of data breach
- Failure to adequately explain the data breach



How to realize benefits of information sharing <u>and</u> avoid negative consequences?

Answer: Provide protection to companies to incentivize the voluntary sharing of information among private parties and with the government.



Current pending legislation

• House:

- Protecting Cyber Networks Act [HR 1560]
- National Cybersecurity Protection Advancement Act [HR 1731]
- Senate:
 - Cybersecurity Information Sharing Act (CISA) [S. 754]



Five Key Questions

- •Share what kind of information?
- •Need to scrub personal information?
- •With which USG departments (and who will they share it with)?
- •What can the information be used for?
- •What legal liability protection will I have?



Share what kind of information?

- "Cyber threat indicator or defensive measure"
- Malware used by malicious actors to compromise computer networks
- Measures to defend an entity's own information networks and system (and those of customers if authorized)



Need to scrub personal information?

- Yes need to:
 - Assess and remove any known personal information identifying a specific person not directly related to a cybersecurity threat or
 - Implement and utilize a technological capability configured to remove such personal information



Share with which USG departments (and who will they share it with)?

- Idea is to create a central portal DHS and formal process
- Information then rapidly dispersed
- Key issue allegedly is whether information is thereafter shared with DoD and NSA
- A business regulated by a federal agency may share information with that agency and receive protection
- Companies may share information informally with any agency and receive protection [Senate]



How may the information be used?

- Cybersecurity purposes!
- But also: to prevent to respond to the imminent threat of serious national harm, harm to a minor, fraud and identity theft, espionage and trade secrets (Senate – House broader)
- Not to regulate, including by way of enforcement actions, lawful activities
- Important! Those sharing information with the government may impose restrictions on it to use.



What legal liability protections will I have?

- No cause of action for monitoring, sharing or receiving cybersecurity threat information (and acting, or in good faith not acting, on it)
- No waiver of any privilege or protection (including trade secret protection)
- No antitrust violation from sharing information (but cannot fix prices, monopolize etc.)
- Exempt from disclosure under federal or state or local FOIA laws
- Exempt from disclosure under any ex parte requirements
- No limitation on otherwise applicable statutory defenses
- <u>But</u> assumes good faith and reasonable actions
- Does <u>not</u> protect against gross negligence or willful misconduct



Hot topic – defensive measures

- For the first time, pending legislation authorizes "defensive measures" but does not extend legal protection
- Intent: measures to defend one's own networks and systems (and those of customers if authorized by them)
- Not intended to authorize "offensive" measures such as unauthorized access to, or executing computer code on, another entity's information systems
- But recognize that actions on one's own system can have effects on another's system
- Ok unless would *substantially harm* another entity's system



QUESTIONS?

										В																
			B										SC	:5						в						
											2	7														
																							Δ			

Bruce Heiman K&L Gates

Bruce.Heiman@klgates.com (202) 661-3935

