



LONDON MARKETS ANALYSIS

2016

IN ASSOCIATION WITH



# LONDON MARKETS ANALYSIS 2016 WELCOME

**BONNY HEDDERLY**Senior Associat, K&L Gates



# **TOPICS**

01

THE LONDON MARKET

Simon Heilpern

Levy Real Estate LLP

02

LONDON MARKETS ANALYSIS 2016: KEY FINDINGS

Colm Lauder

MSCI Real Estate-IPD

01
THE LONDON MARKET

## Simon Heilpern

Head of Investment & Development Levy Real Estate





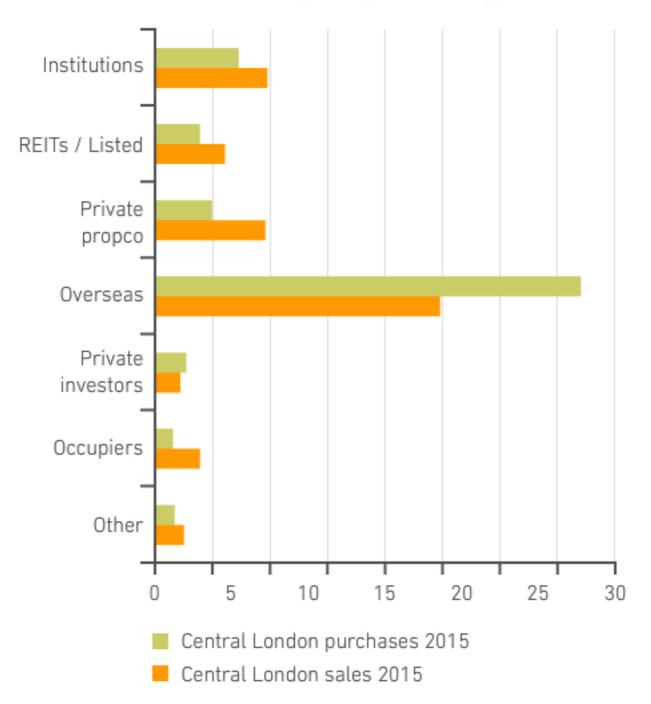
#### INVESTMENT MARKET CONDITIONS

#### MARKET ACTIVITY

- The volume of Central London real estate transactions in 2015 hit £23.6 billion, similar to 2014 and 2013.
- Overseas investors continue to invest heavily, accounting for just under £15 billion (63.55% of total) in Central London in 2015.
- Overseas investors have now totted up £44.32 billion of net investment since 2003, with a massive £16.28 billion in 2013, £15 billion in 2014 and £14.8 billion in 2015.
- Net overseas investment has been:

£4.92 bn in 2015 £5,18 bn in 2014 £4.37 bn in 2013

#### ACTIVITY BY INVESTOR TYPE, 2015 TO DECEMBER, £BN







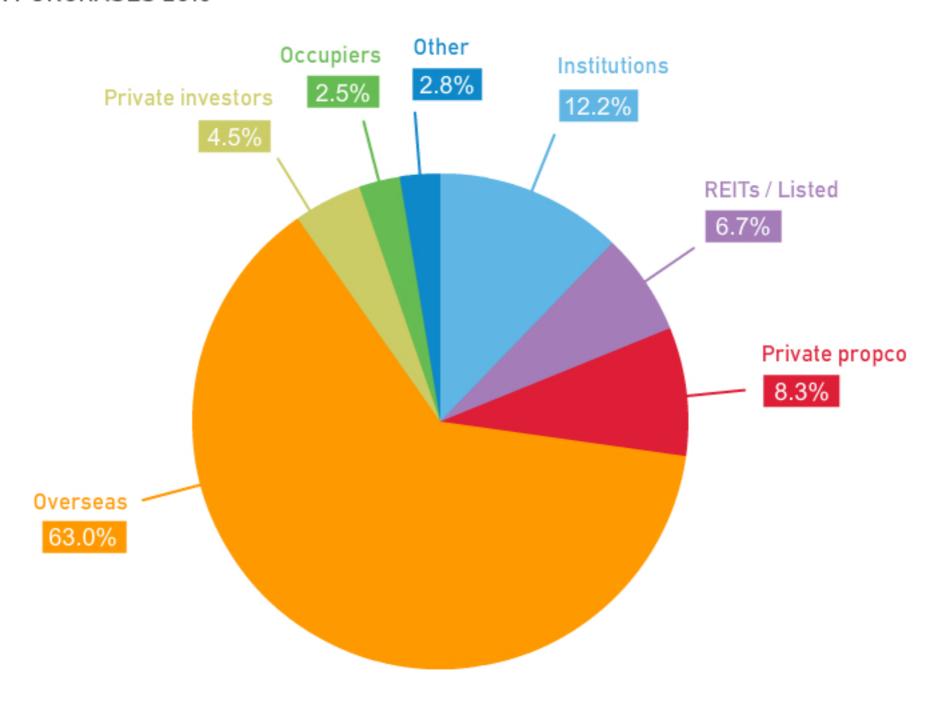
## **CENTRAL LONDON INVESTOR BREAKDOWN 2015**

	PURCHASES £	SALES £	NET £
Institutions	2,875 m	3,891 m	-1,016 m
REITs / Listed	1,586 m	2,452 m	-866 m
Private propco	1,956 m	3,826 m	-1,870 m
Overseas	14,833 m	9,909 m	4,924 m
Private investors	1,057 m	908 m	149 m
Occupiers	591 m	1,554 m	-963 m
Other	663 m	1,021 m	-358 m





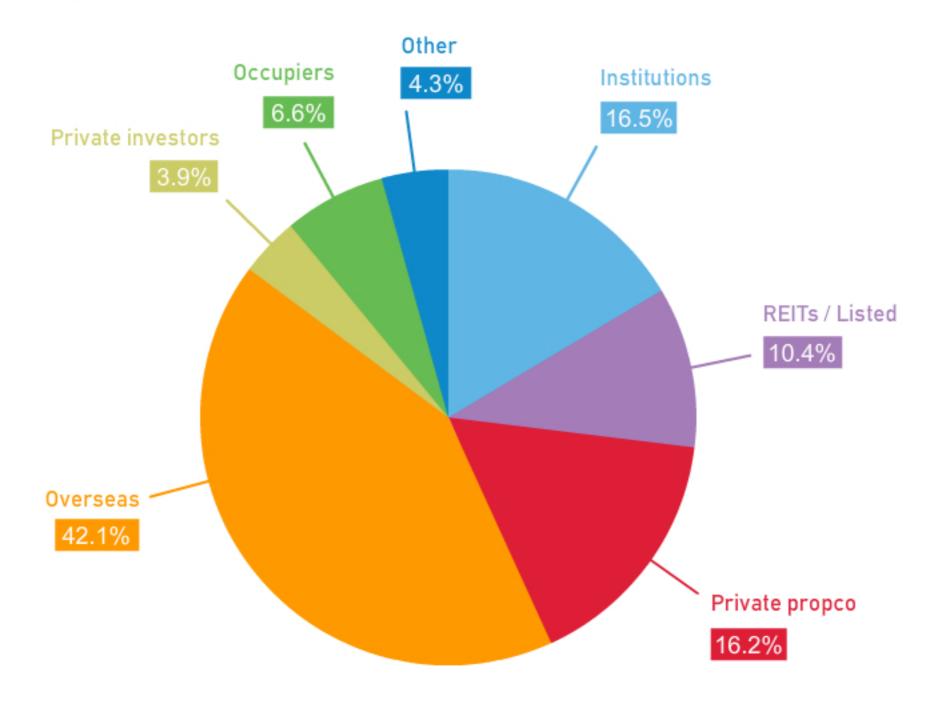
## **CENTRAL LONDON PURCHASES 2015**







## **CENTRAL LONDON SALES 2015**

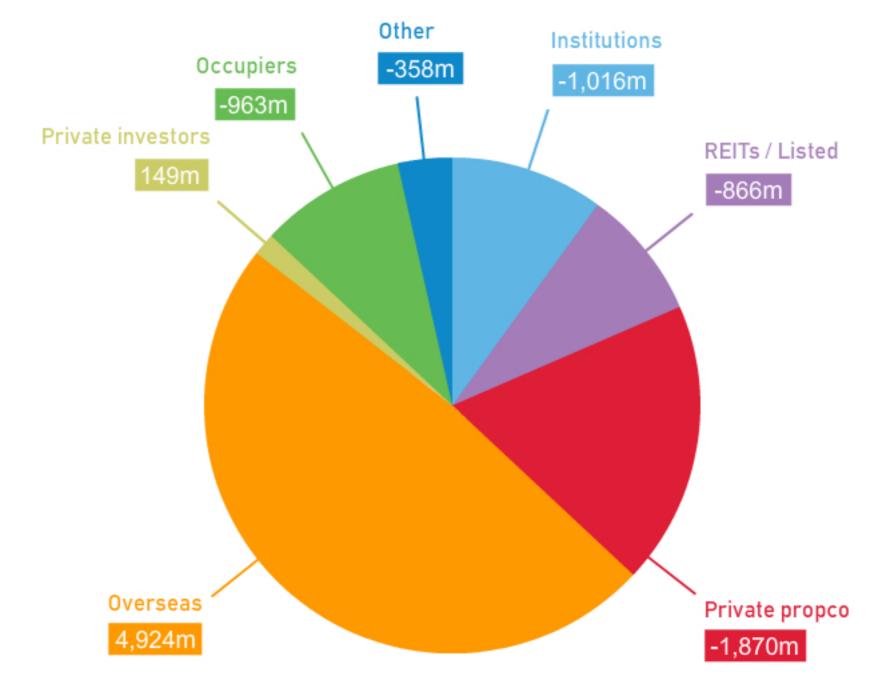






## CENTRAL LONDON NET INVESTMENT BY OVERSEAS INVESTORS 2015

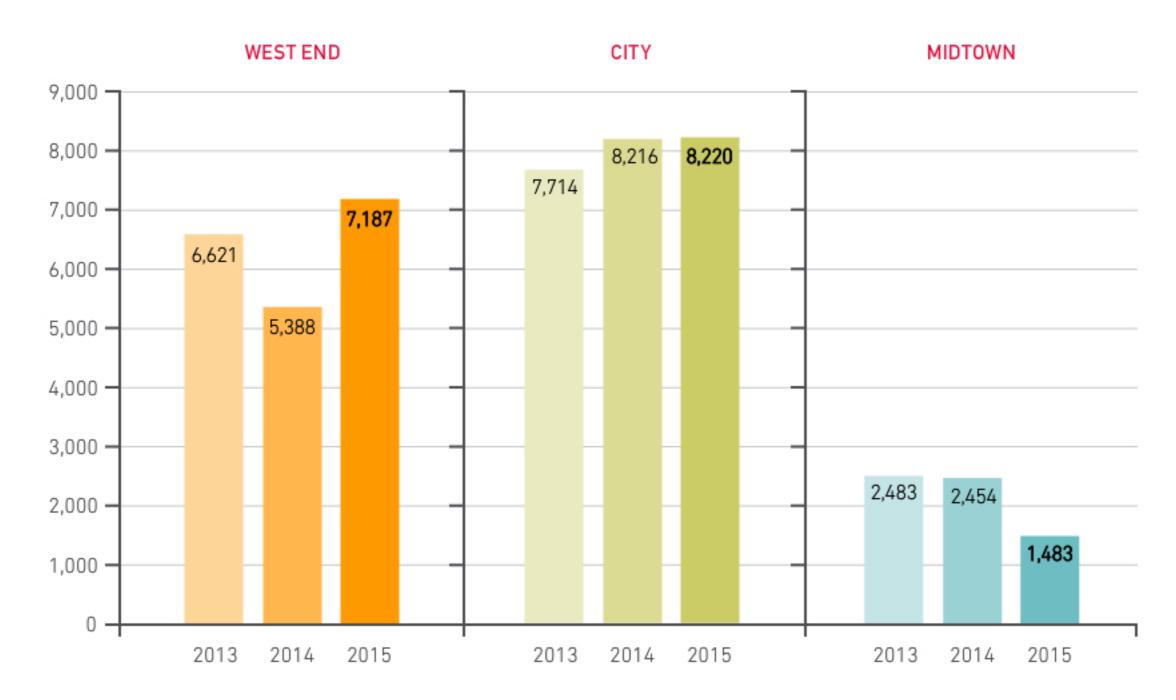








## CENTRAL INVESTMENT - BREAKDOWN BY MARKET





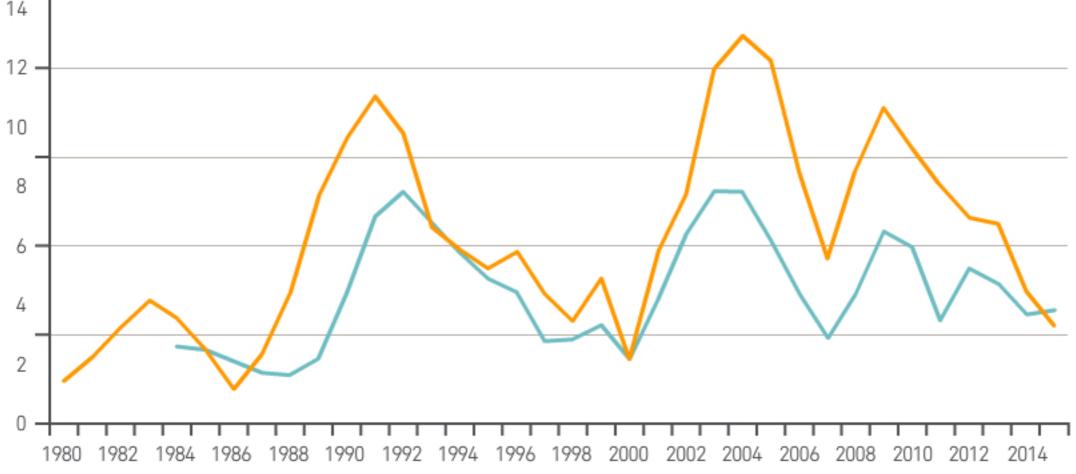


## OCCUPIER MARKET OUTLOOK

#### **VACANCY RATE**



CENTRAL LONDON OFFICE PIPELINE				
	West End, sq ft	City, sq ft		
2016	3.1 million	5.3 million		
2017	2.2 million	4.1 million		
2018	2.0 million	3.7 million		
2019	1.8 million	3.3 million		
Total	9.1 million	16.4 million		



West End - City

Source: Savills





## OCCUPIER MARKET OUTLOOK

#### OFFICE CONSTRUCTION ORDERS. £m



Source: ONS



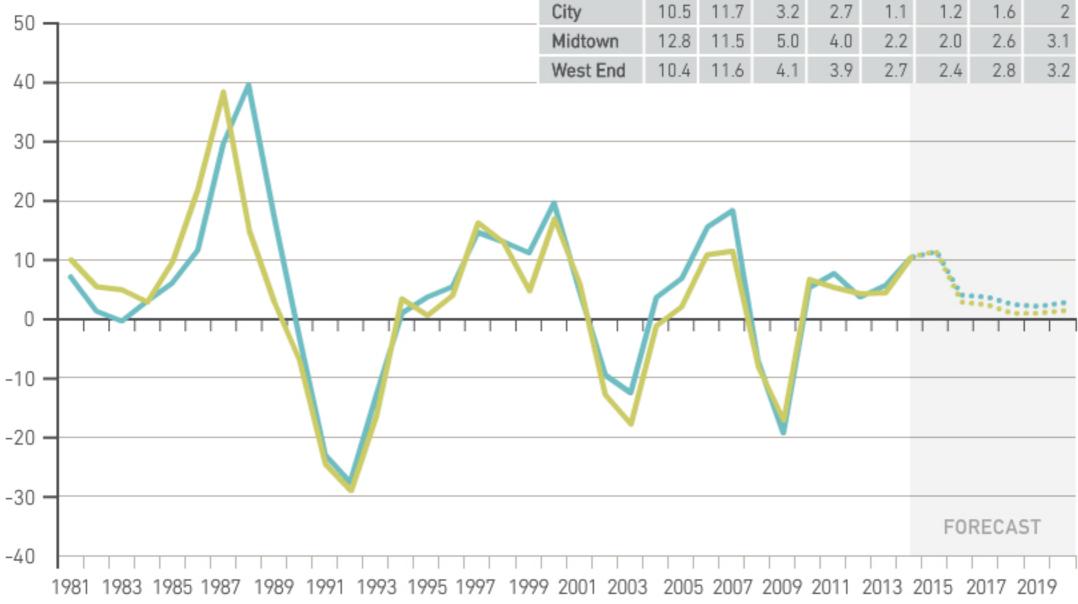


## STANDARD OFFICES RENTAL GROWTH FORECAST

#### RENTAL GROWTH, OFFICES, % Y/Y

KENTAL OKOWITI SOMMAKI								
	2014	2015	2016	2017	2018	2019	2020	2015 -2020
City	10.5	11.7	3.2	2.7	1.1	1.2	1.6	2
Midtown	12.8	11.5	5.0	4.0	2.2	2.0	2.6	3.1
West End	10.4	11.6	4.1	3.9	2.7	2.4	2.8	3.2

RENTAL GROWTH SUMMARY



---- City · · · · West End

Graph source: IPD, RES Table source: Real Estate Strategies







#### **RISKS**

**BREXIT vote** 

Thursday 23rd June Mayoral election Thursday

5th May

Rating revaluation Antecedent date 1st April 2015 / **Implementation** date 1st April 2017

Green issues/ sustainability

Overseas investors withdrawing money from UK market

(oil price drop increases this risk)

**New supply** greater than pipeline estimates

Equity market fall increases the weight of property in institutional portfolios

Equity market more attractively priced than real estate

Real bond yields rise more quickly than expected, pushing up real estate yields

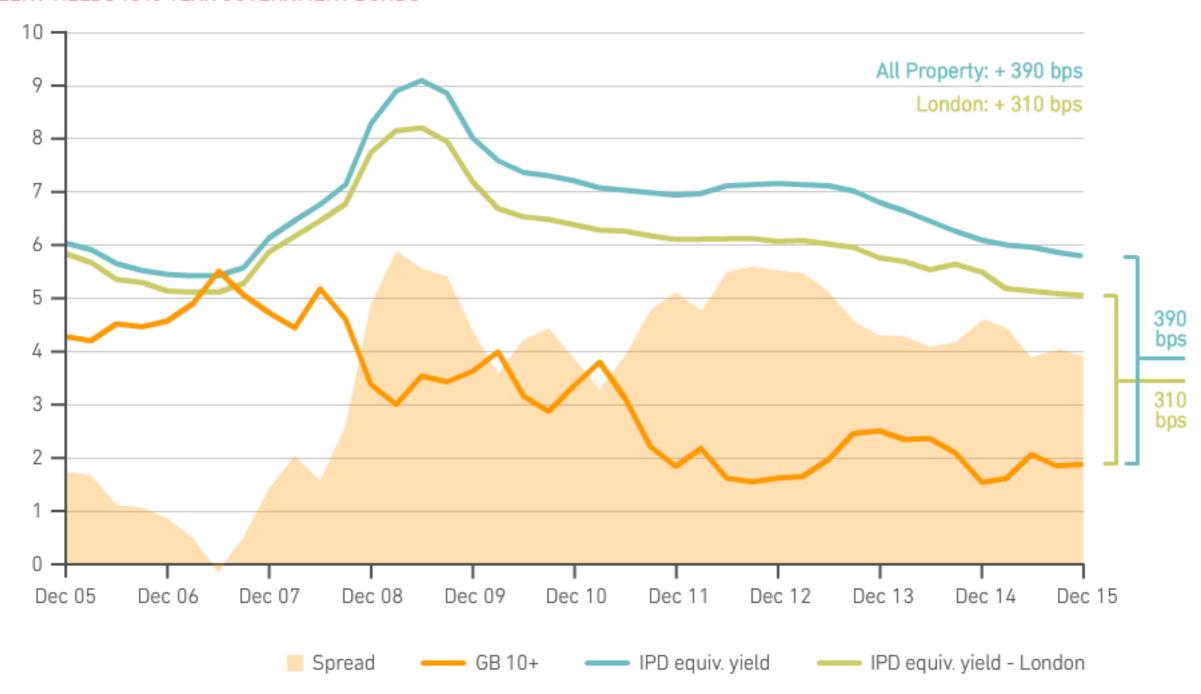
On the upside...

Real assets remain in favour as interest rates remain lower for longer



## REAL ESTATE AND BOND RELATIONSHIP

#### **EQUIVALENT YIELDS vs 10-YEAR GOVERNMENT BONDS**



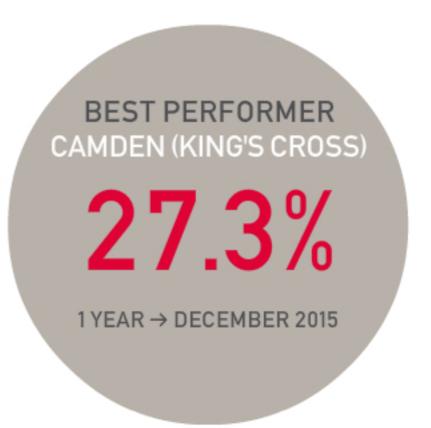
Source: MSCI





## **TOTAL RETURN 2015 - POWERFUL PERFORMANCE**



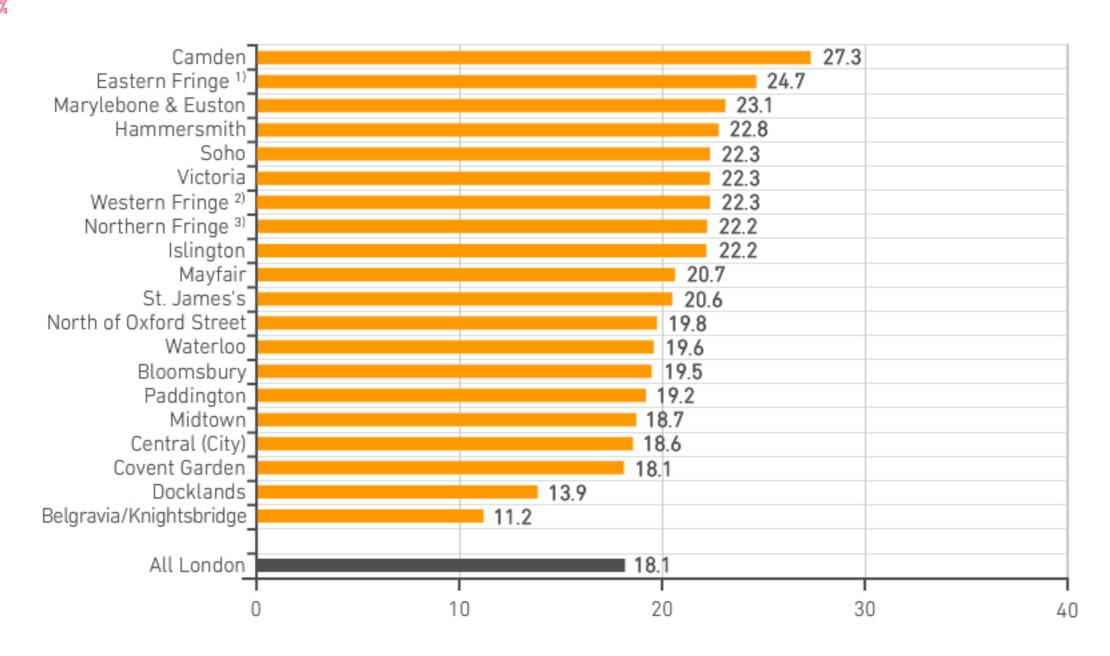






#### **TOTAL RETURN 2015**

#### RETURN, %



<sup>1)</sup> Hoxton, Spitalfields, Whitechapel 2) Clerkenwell, Smithfield & Farringdon 3) Shoreditch, City Road & Old Street





## TOTAL RETURN 2015: CHANGE FROM 2014

	2015 RETURN	2014 RETURN	CHANGE
ALL LONDON	18.1 %	22.2%	-4.1 %
CAMDEN	27.3 %	30.3 %	-3.0 %
EASTERN FRINGE 1)	24.7 %	26.3 %	-1.6 %
MARYLEBONE & EUSTON	23.1 %	26.8 %	-3.7 %
HAMMERSMITH	22.8 %	26.0 %	-3.2 %
S0H0	22.3 %	26.4 %	-4.1 %
VICTORIA	22.3 %	18.3 %	+4.0 %
WESTERN FRINGE 2)	22.3 %	26.0 %	-3.7 %
NORTHERN FRINGE 3)	22.2 %	32.3 %	-10.1 %
ISLINGTON	22.2 %	18.0 %	+4.2 %
MAYFAIR	20.7 %	28.6 %	<b>-7.9</b> %
ST. JAMES'S	20.6 %	23.9 %	-3.3 %
NORTH OF OXFORD STREET	19.8 %	21.7 %	-1.9 %
WATERLOO	19.6 %	23.8 %	-4.2 %
BLOOMSBURY	19.5 %	30.1 %	-10.6 %
PADDINGTON	19.2 %	16.2%	+3.0 %
MIDTOWN	18.7 %	22.3 %	-3.6 %
CENTRAL (CITY)	18.6 %	18.8 %	-0.2 %
COVENT GARDEN	18.1 %	25.5 %	-7.4 %
DOCKLANDS	13.9 %	30.2 %	-16.3 %
BELGRAVIA/KNIGHTSBRIDGE	11.2 %	18.3 %	-7.1 %

<sup>1)</sup> Hoxton, Spitalfields, Whitechapel 2) Clerkenwell, Smithfield & Farringdon 3) Shoreditch, City Road & Old Street





## RENTAL VALUE GROWTH 2015 - RENTAL GROWTH DOUBLES

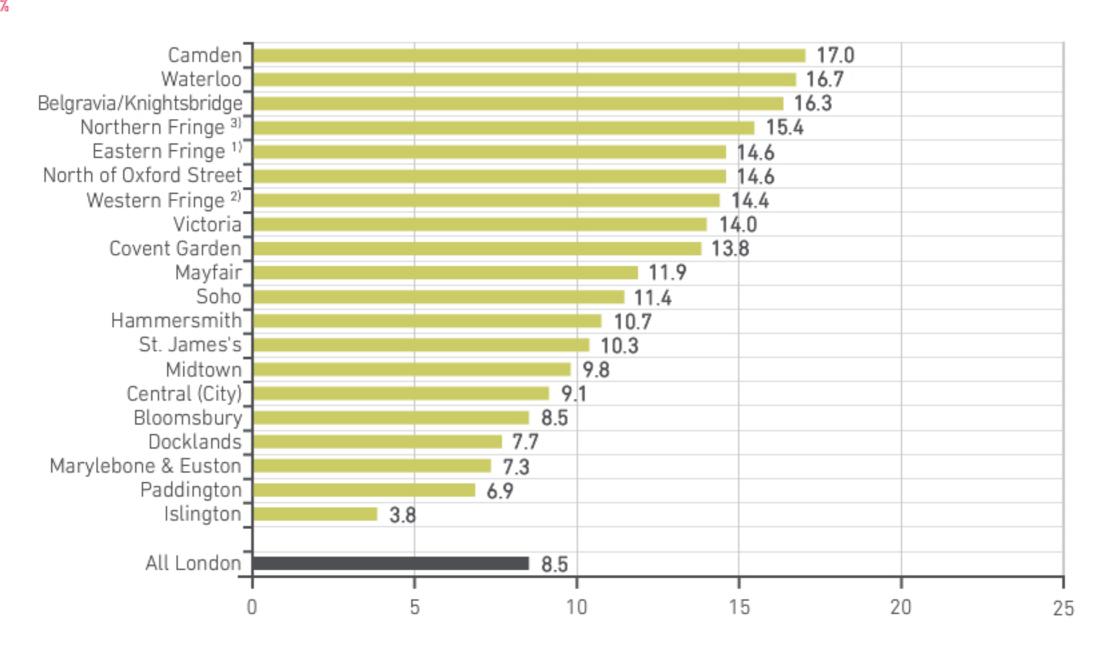






## **RENTAL VALUE GROWTH 2015**

#### GROWTH, %



<sup>1)</sup> Hoxton, Spitalfields, Whitechapel 2) Clerkenwell, Smithfield & Farringdon 3) Shoreditch, City Road & Old Street





## RENTAL VALUE GROWTH 2015: CHANGE FROM 2014

	2015 RETURN	2014 RETURN	CHANGE
ALL LONDON	8.5 %	7.8%	+0.7 %
CAMDEN	17.0 %	19.4 %	-2.4 %
WATERLOO	16.7 %	8.8%	+7.9 %
BELGRAVIA/KNIGHTSBRIDGE	16.3 %	3.8%	+12.5 %
NORTHERN FRINGE 3)	15.4 %	21.7 %	-6.3 %
EASTERN FRINGE 1)	14.6 %	10.3 %	+4.3 %
NORTH OF OXFORD STREET	14.6 %	9.2%	+5.4 %
WESTERN FRINGE 2)	14.4 %	16.5 %	-2.1 %
VICTORIA	14.0 %	1.5%	+12.5 %
COVENT GARDEN	13.8 %	11.0 %	+2.8 %
MAYFAIR	11.9 %	15.0 %	-3.1 %
S0H0	11.4 %	10.3%	+1.1 %
HAMMERSMITH	10.7 %	8.7 %	+2.0 %
ST. JAMES'S	10.3 %	10.4 %	-0.1 %
MIDTOWN	9.8 %	11.0 %	-1.2 %
CENTRAL (CITY)	9.1 %	6.9%	+2.2 %
BLOOMSBURY	8.5 %	11.3%	-2.8 %
DOCKLANDS	7.7 %	3.0 %	+4.7 %
MARYLEBONE & EUSTON	7.3 %	11.5 %	-4.2 %
PADDINGTON	6.9 %	10.5 %	-3.9 %
ISLINGTON	3.8 %	10.8 %	-7.0 %

<sup>1)</sup> Hoxton, Spitalfields, Whitechapel 2) Clerkenwell, Smithfield & Farringdon

<sup>3)</sup> Shoreditch, City Road & Old Street



## **EQUIVALENT YIELD 2015 - YIELD COMPRESSION**

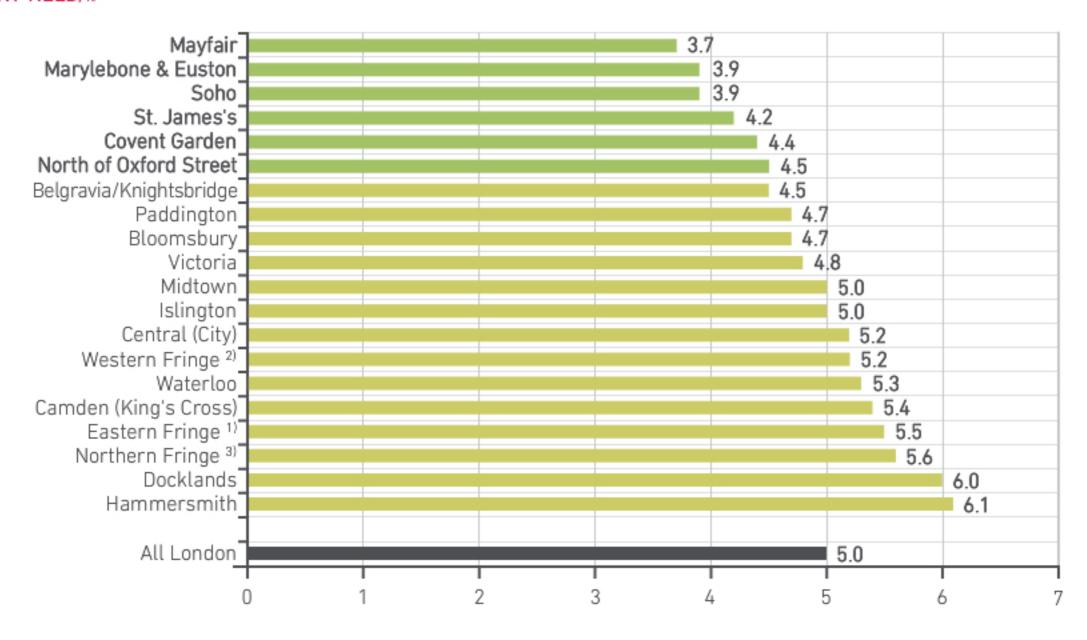






## **EQUIVALENT YIELD 2015**

#### **EQUIVALENT YIELD.** %



<sup>1)</sup> Hoxton, Spitalfields, Whitechapel 2) Clerkenwell, Smithfield & Farringdon 3) Shoreditch, City Road & Old Street





## EQUIVALENT YIELD 2015: CHANGE FROM 2014

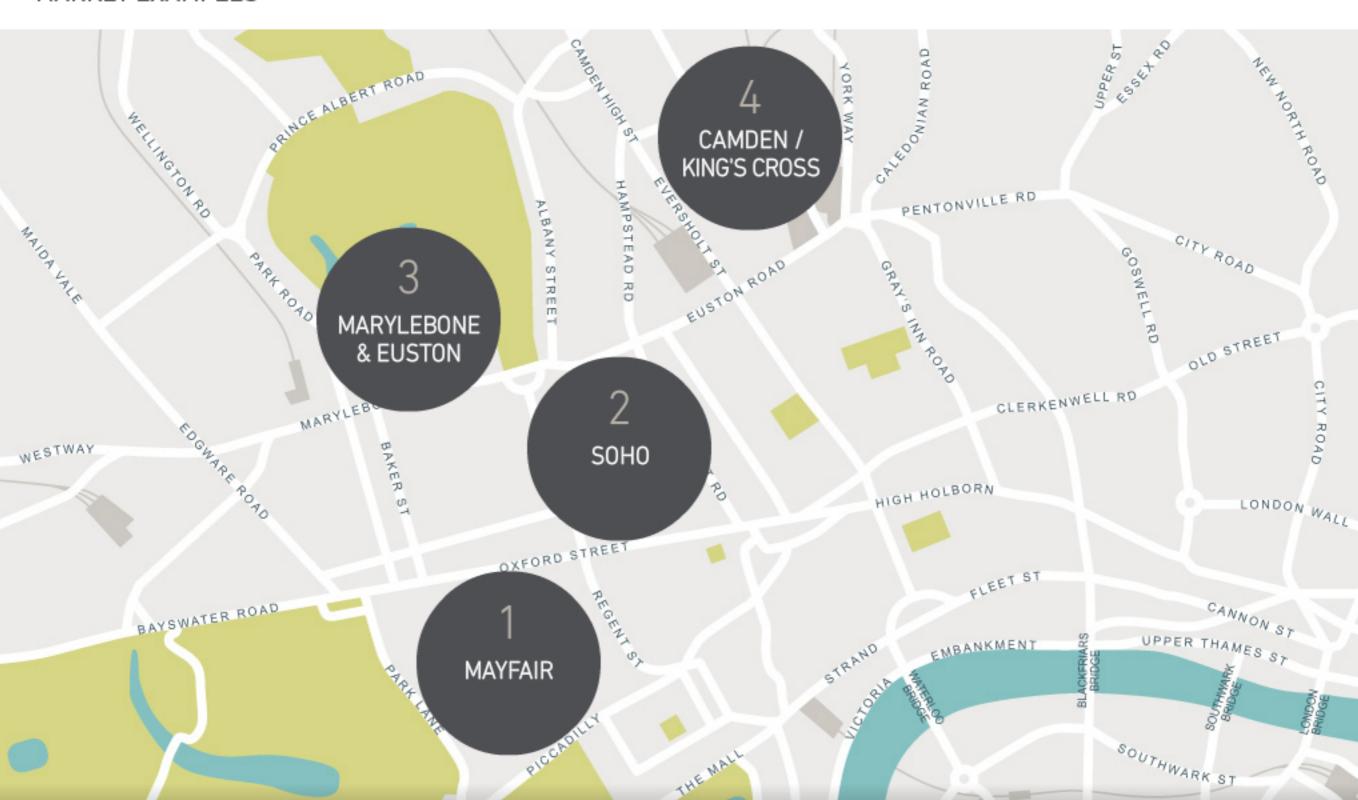
	2015 RETURN	2014 RETURN	BASIS POINT CHANGE
ALL LONDON	5.0 %	5.2%	-20 bps
MAYFAIR	3.7 %	3.9%	-20 bps
MARYLEBONE & EUSTON	3.9 %	4.6 %	-70 bps
S0H0	3.9 %	4.3 %	-40 bps
ST. JAMES'S	4.2 %	4.6 %	-40 bps
COVENT GARDEN	4.4 %	4.4 %	-
NORTH OF OXFORD STREET	4.5 %	4.5 %	-
BELGRAVIA/KNIGHTSBRIDGE	4.5 %	4.5 %	_
PADDINGTON	4.7 %	5.1%	-40 bps
BLOOMSBURY	4.7 %	5.3 %	-60 bps
VICTORIA	4.8 %	5.1%	-30 bps
MIDTOWN	5.0 %	5.3%	-30 bps
ISLINGTON	5.0 %	5.6%	-60 bps
CENTRAL (CITY)	5.2 %	5.6%	-40 bps
WESTERN FRINGE 2)	5.2 %	6.0 %	-80 bps
WATERLOO	5.3 %	5.3 %	_
CAMDEN (KING'S CROSS)	5.4 %	5.7 %	-30 bps
EASTERN FRINGE 1)	5.5 %	5.9%	-40 bps
NORTHERN FRINGE 3)	5.6 %	6.0 %	-40 bps
DOCKLANDS	6.0 %	6.5 %	<b>-50</b> bps
HAMMERSMITH	6.1 %	6.3%	-20 bps

<sup>1)</sup> Hoxton, Spitalfields, Whitechapel 2) Clerkenwell, Smithfield & Farringdon 3) Shoreditch, City Road & Old Street





## MARKET EXAMPLES









## MARKET EXAMPLES - MAYFAIR



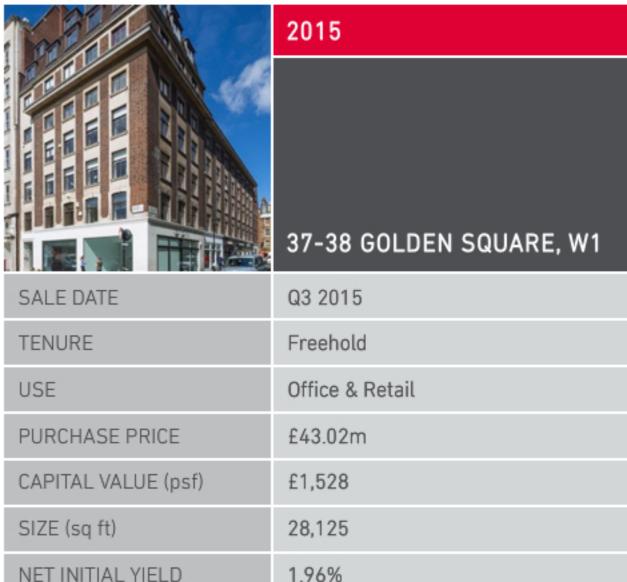
	9 CLIFFORD STREET
SALE DATE	Q4 2015
TENURE	Freehold
USE	Office
PURCHASE PRICE	£38.00m
CAPITAL VALUE (psf)	£2,872
SIZE (sq ft)	13,231
NET INITIAL YIELD	1.88%





#### MARKET EXAMPLES - SOHO









## MARKET EXAMPLES - MARYLEBONE & EUSTON

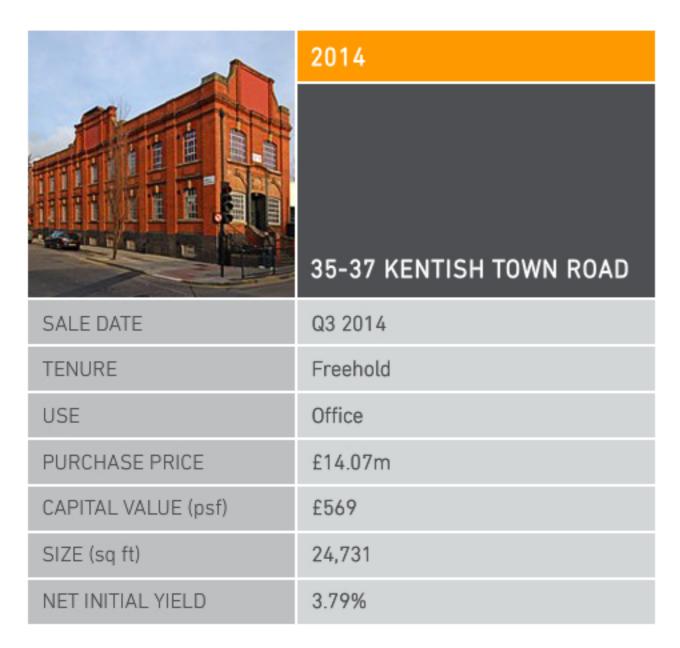








## MARKET EXAMPLES - CAMDEN / KING'S CROSS



	2015	
	CENTRO, PLENDER STREET & MANDELA STREET	
SALE DATE	Q2 2015	
TENURE	Freehold	
USE	Office	
PURCHASE PRICE	£62.55m	
CAPITAL VALUE (psf)	£737	
SIZE (sq ft)	84,843	
NET INITIAL YIELD	3.00%	





#### **VALUE DRIVERS**

CONNECTIVITY PHYSICAL & VIRTUAL (CROSSRAIL, CROSSRAIL 2, AIRPORTS)

CAPITAL **PRESERVATION** INCOME **RETURNS** 

CBD **EXPANSION** (RIPPLE EFFECT) ONE WORLD (SPLIT CAPITAL LONDON & NEW YORK) - 196 **COUNTRIES** 

HOUSING **MARKET** 

London and New York have topped the top five Global Cities for real estate investment for the last five years running, according to the Association of Foreign Investors in Real Estate (AFIRE), 2015





#### **KEY POINTS**

TRAVEL TIMES

**FARRINGDON** TO FOLLOW KING'S **CROSS** AS A MAJOR SUCCESS BASED ON THE C AND **EXPECTATIONS** 

**FRINGE AREAS** DOMINATE THE TOTAL RETURN TABLE OVER THREE YEARS **BUT CORE CONTINUES** TO REWARD

COMPOUND RENTAL GROWTH TO 2020: **CITY 2.00**% **MIDTOWN** WEST END

**OVERSEAS INVESTORS** REMAIN

65% COMPOUND **RETURNS OVER** 

**RENTAL GROWTH THE** MAIN DRIVER OF THIS YEAR

LONDON, **NEW YORK ACT AS CURRENT CAPITALS** OF THE WORLD BUT IS EXPECTED TO SIGNIFICANTLY **INCREASE ITS IMPORTANCE** 



02 LONDON MARKETS ANALYSIS 2016: KEY FINDINGS

Colm Lauder Vice-President, MSCI

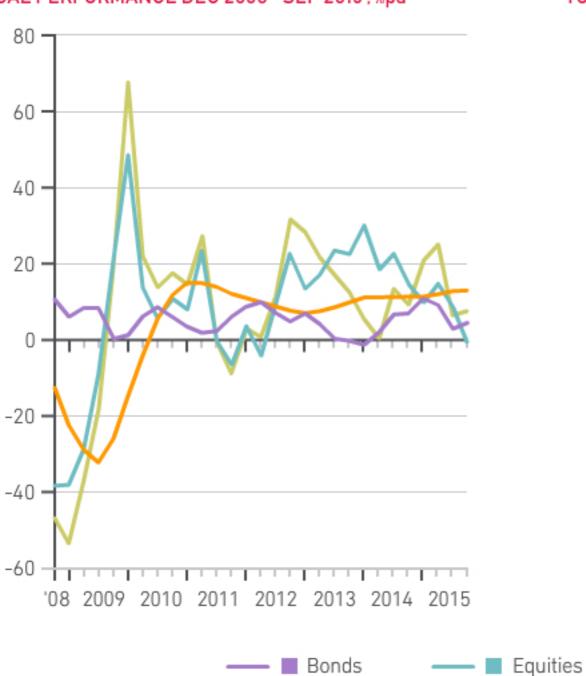




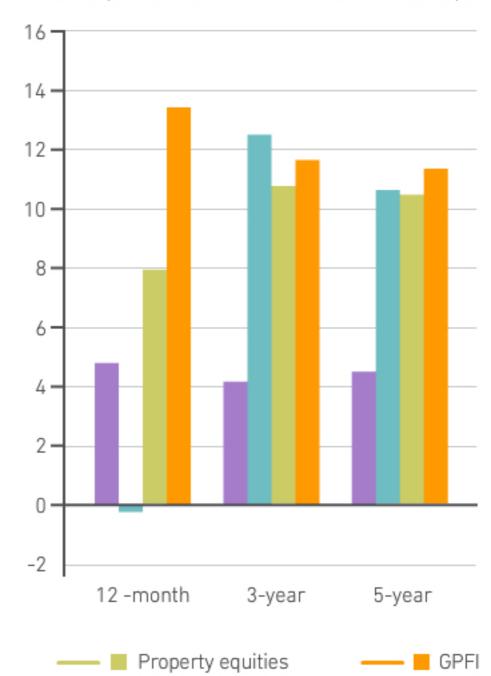


#### MULTI-ASSET CLASS RETURNS REAL ESTATE HAS OUTPERFORMED OTHER ASSET CLASSES SINCE THE GFC

#### HISTORICAL PERFORMANCE DEC 2008 - SEP 2015, %pa



#### TOTAL RETURN, ANNUALISED AS OF SEPTEMBER 2015, %



Note: GPFI is the IPD Global Property Fund Index

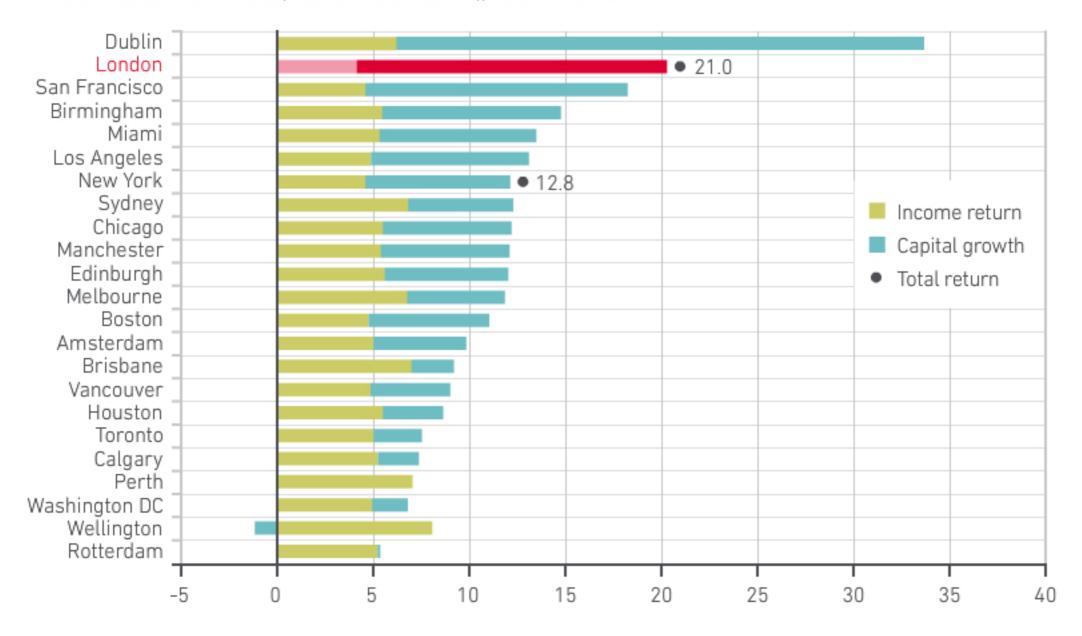
Source: MSCI





#### ALL PROPERTY ANNUALISED Q2 2015 TOTAL RETURN BY GLOBAL CITY AS OF Q2 2015, LONDON WAS STILL THE SECOND STRONGEST PERFORMING CITY GLOBALLY

#### INCLUDING CONTRIBUTING COMPONENTS (IN LOCAL CURRENCY), % YEAR-ON-YEAR



Source: MSCI







#### ALL PROPERTY TOTAL RETURN RANKINGS FOR SELECTED GLOBAL CITIES SINCE Q1 2006 BUT THIS HASN'T ALWAYS BEEN THE CASE!

Q1 2006 - Q3 2015: RELATIVE GLOBAL RANKINGS SHIFT RAPIDLY WITH TIMING OF REGIONAL CYCLES



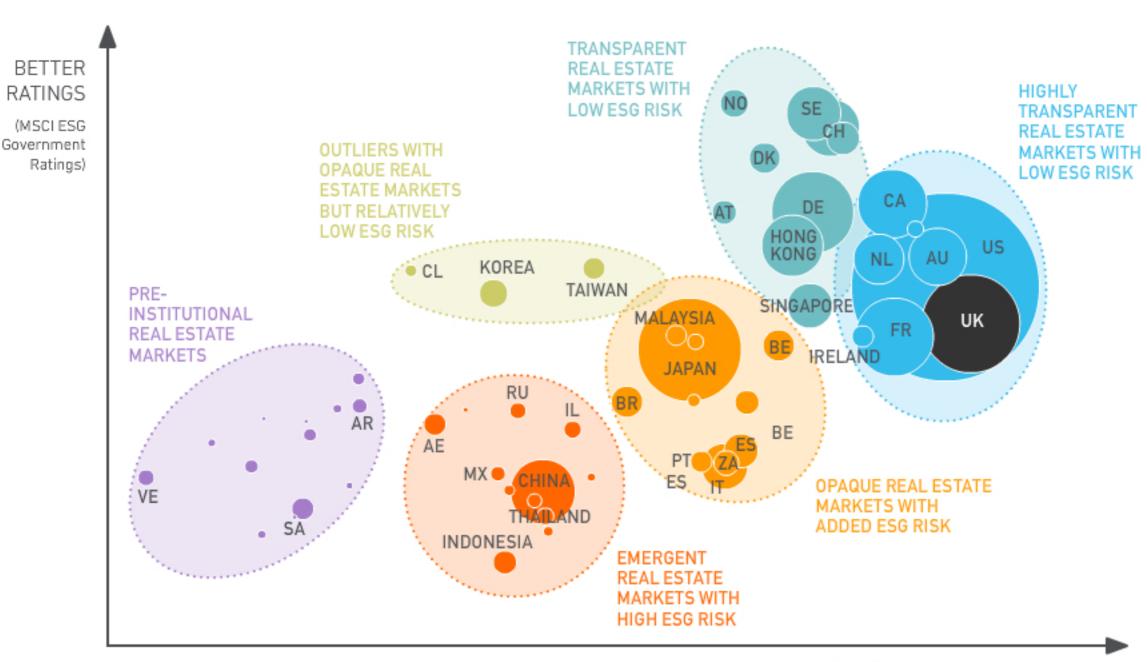
\*Note: Based on annual samples through 2014. Results from higher frequency samples shown where available. Source: MSCI, KTI







#### MARKET TRANSPARENCY & GOVERNANCE THE UK IS ONE OF THE WORLD'S MOST TRANSPARENT, AND LIQUID, REAL ESTATE MARKETS



GREATER TRANSPARENCY (JLL)

Note: Bubble size represents size of institutional real estate market. Source: MSCI, ESG Research, JLL





### RELATIVE PRICING AT Q3 2015\* FOR SELECTED GLOBAL CITIES AND PRICING SPREADS REMAIN VERY WIDE

#### SPREAD BETWEEN ALL PROPERTY LOCAL YIELD & 10-YEAR NATIONAL BOND RATE, %







# **LONDON IN DETAIL:** SUBMARKET PERFORMANCE

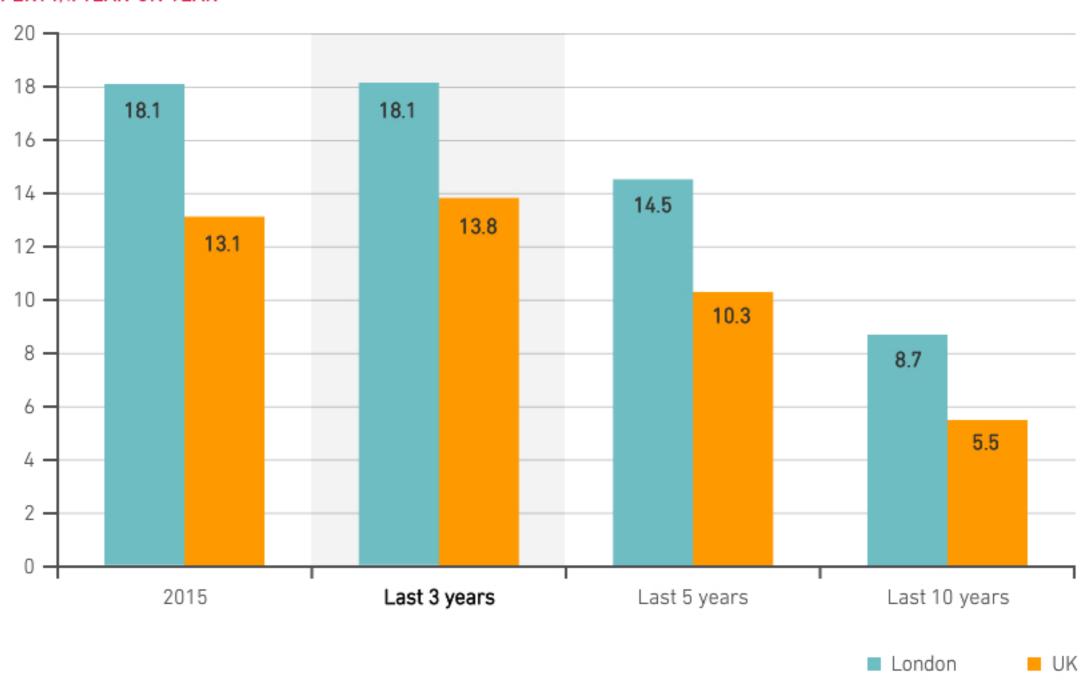




### **HOW DID LONDON PERFORM IN 2015?**

ANNUALISED TOTAL RETURN

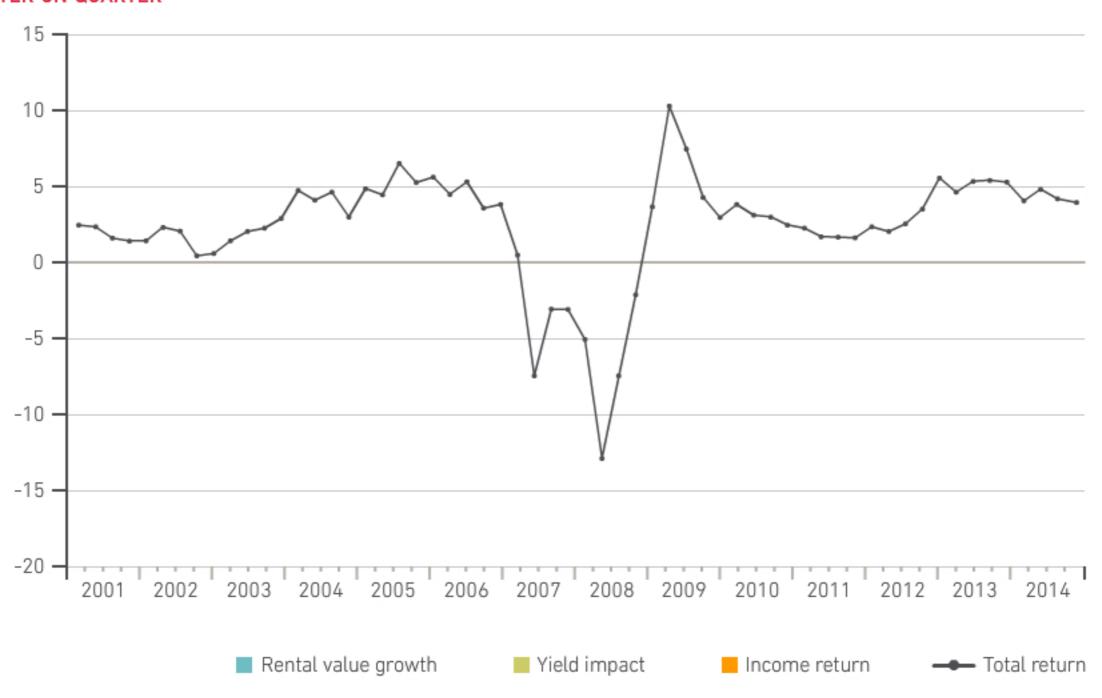
#### ALL PROPERTY, % YEAR-ON-YEAR







### LONDON MARKET DRIVERS OF TOTAL RETURN: 2001-2015 LONDON HAS HAD THREE STRONG YEARS AS THE CYCLE MOVED FROM RECOVERY TO GROWTH



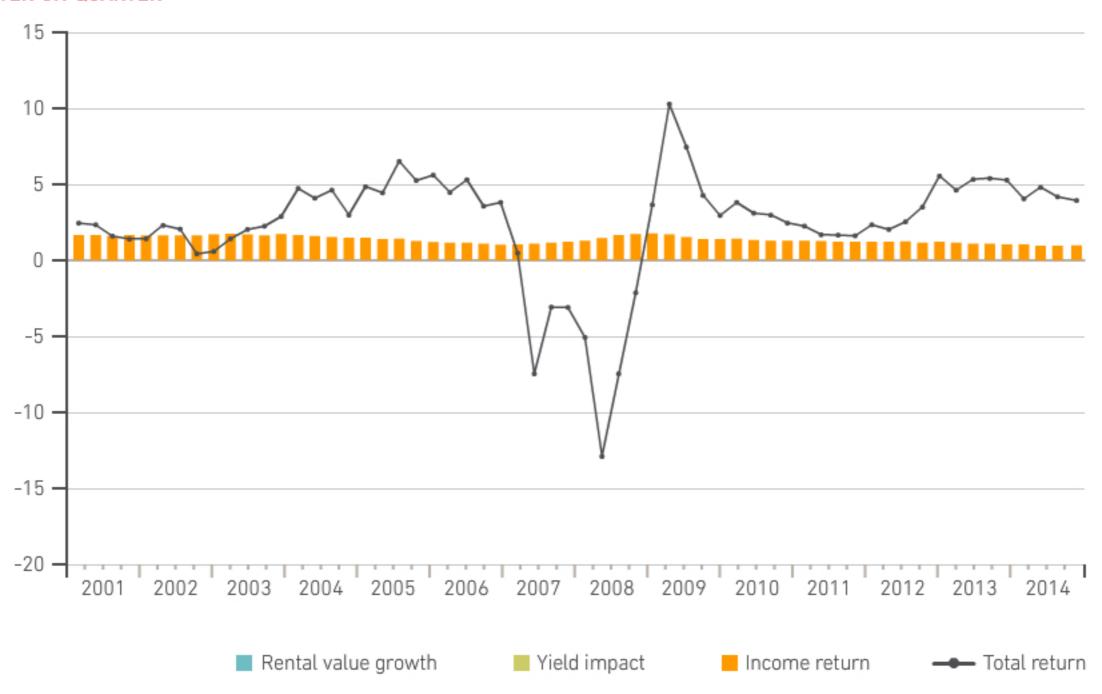






### LONDON MARKET DRIVERS OF TOTAL RETURN: 2001-2015

INCOME HAS STABILISED AS BUSINESS CONDITIONS IMPROVED ACROSS THE UK



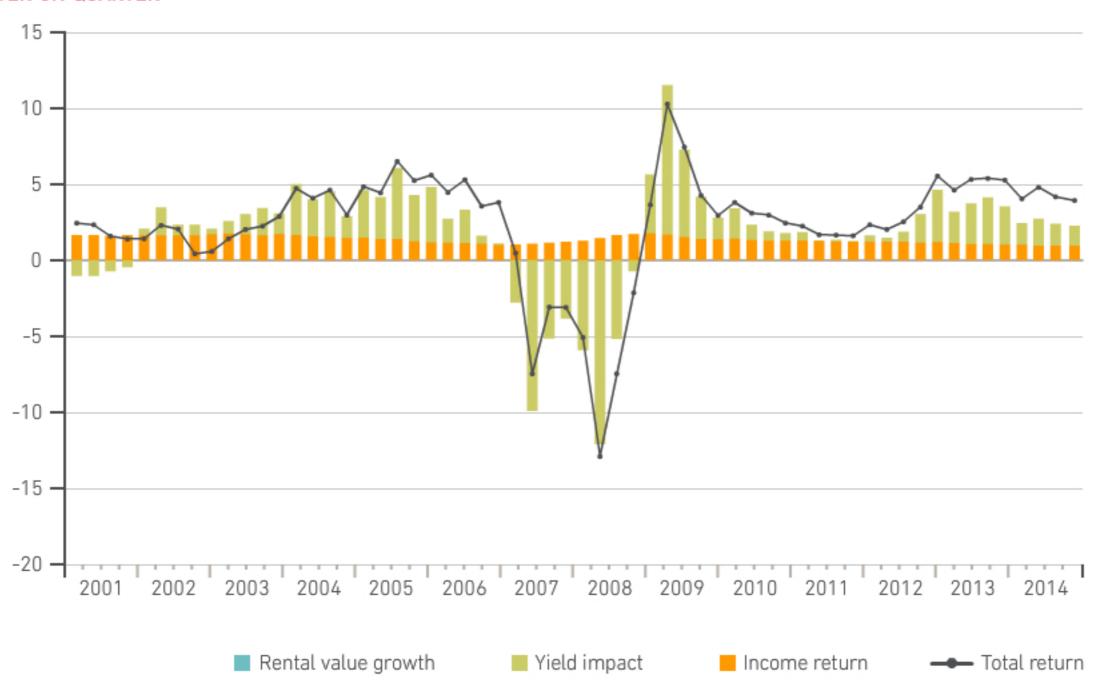






### LONDON MARKET DRIVERS OF TOTAL RETURN: 2001-2015

INVESTOR DEMAND DROVE PRICING EARLY ON, AND CONTINUED TO IMPACT VALUE GROWTH



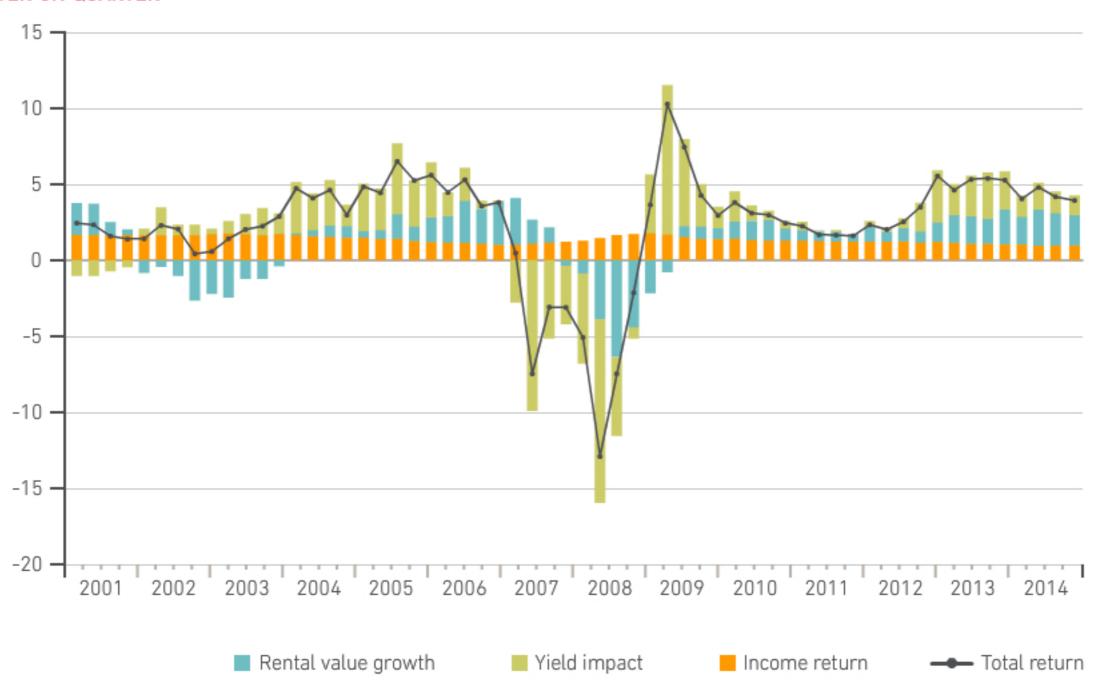






### LONDON MARKET DRIVERS OF TOTAL RETURN: 2001-2015

BUT NOW RENTAL GROWTH IS THE KEY FOCUS OF PERFORMANCE AS OCCUPIER DEMAND SURGES



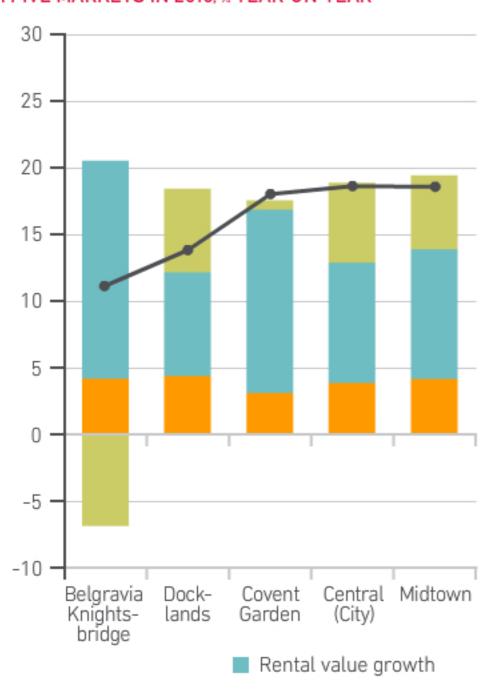




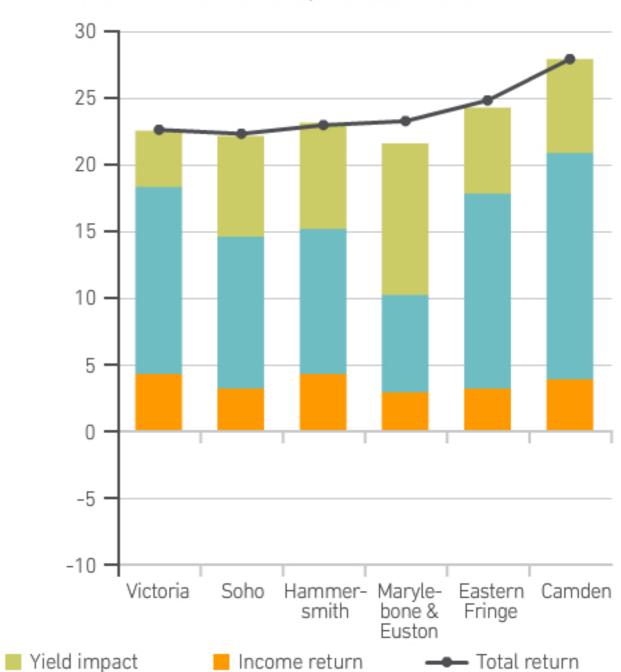


### **HOW TO OUTPERFORM IN 2015**

#### **BOTTOM FIVE MARKETS IN 2015, % YEAR-ON-YEAR**



#### TOP FIVE MARKETS IN 2015, % YEAR-ON-YEAR







### LEADING LONDON INVESTMENT MARKETS

FRINGE DOMINATES TOTAL RETURN TABLE OVER LAST THREE YEARS, BUT CORE CONTINUES TO REWARD

TOTAL RETURN: % YEAR-ON-YEAR % QUARTER-BY-QUARTER Bloomsbury 5.4 6.8 3.1 2.8 Belgravia/Knightsbridge 5.0 6.2 3.2 Islington 3.7 6.7 7.0 Central (City) 4.2 5.2 4.5 3.5 Victoria 4.3 6.8 4.9 4.6 4.7 Paddington 3.2 5.2 4.9 3.7 Midtown 4.9 4.5 4.5 3.2 4.7 3.1 Docklands St. James's 5.5 5.4 4.3 3.9 North of Oxford Street 4.0 6.6 4.3 3.7 Covent Garden 5.4 4.2 3.8 3.6 Waterloo 2.6 5.0 6.2 4.5 Western Fringe 5.0 4.6 6.5 4.5 5.8 Eastern Fringe 5.5 6.7 4.7 5.6 5.4 6.4 Marylebone & Euston 4.0 Soho 5.1 6.3 4.5 4.7 Hammersmith . 5.2 7.0 5.0 3.9 Mayfair 4.5 5.5 5.0 4.3 Camden 5.5 6.9 6.4 6.2 Northern Fringe 5.4 5.0 5.1 All London 4.0 4.8 4.1 4.0 10 15 20 25 30 5 0 Mar 2015 Jun 2015 Sep 2015 Dec 2015 3 years to Dec 2015
1 year to Dec 2015



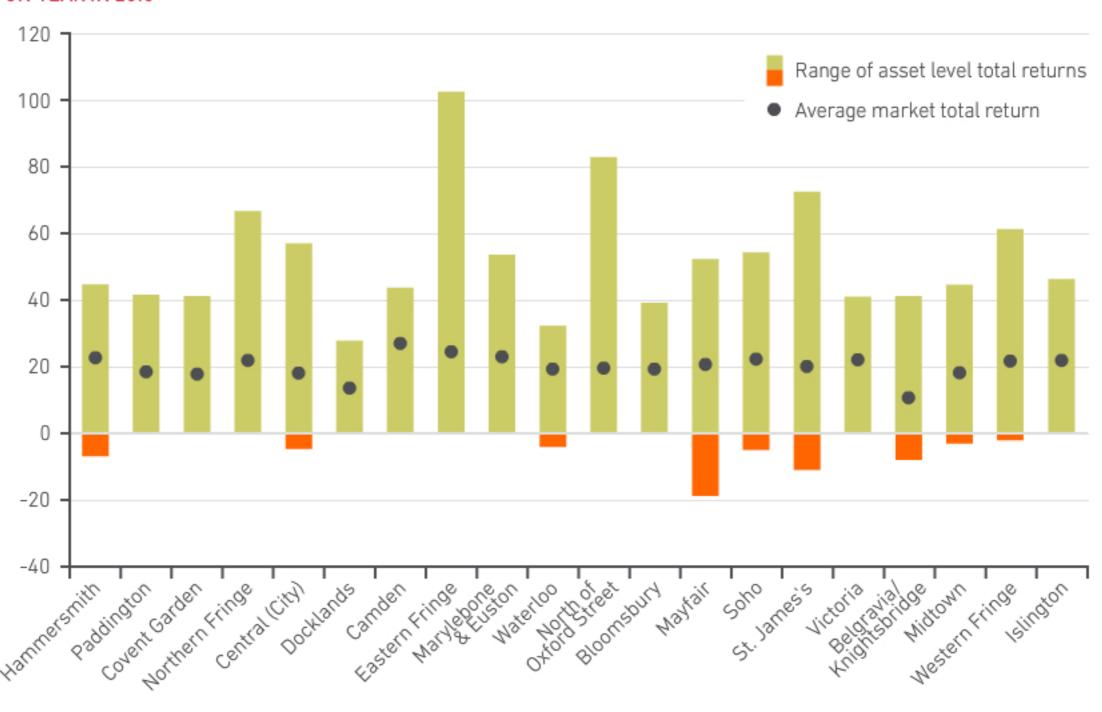




### RANGE OF ASSET LEVEL TOTAL RETURNS

BUT EVEN WITHIN WEAKER PERFORMING MARKETS ASSET SPECIFICS HAVE REWARDED INVESTORS

#### % YEAR-ON-YEAR IN 2015



Source: MSCI







#### **KEY TAKEAWAYS**

**FUNDS WITH HIGH EXPOSURE** TO FRINGE LONDON **MARKETS OUTPERFORM AGAIN** 

**PORTFOLIOS** WITH A CORE STRATEGY TEND TO **UNDERPERFORM IN** A PERIOD OF HIGH **RETURNS** 

**DISINVESTING FUNDS CONTINUE** TO BENEFIT FROM **HIGH-RETURN MARKET** 

DIRECT **PROPERTY** ALL LONDON **TOTAL RETURN** 

18.1%

**TOP PERFORMER** CAMDEN / KING'S CROSS

27.3%

msci.com



# CONCLUSION



# DISCUSSION

THE 2016 LONDON MARKETS ANALYSIS REPORT IS GRATEFUL FOR THE SUPPORT OF:













THE LONDON MARKETS ANALYSIS WWW.LMA2016.COM